

Archie
COMICS

NO. 15 US \$1.50
DEC. CAN \$1.85

CARTOON
NETWORK™

APPROVED BY THE
COMIC BOOK
COUNCIL
MATURE

SCOOBY-DOO™

:GULP!!
THIS SURE
ISN'T MY
FOOTPRINT!

:GULP!!
RE
REITHER!



DIRECT EDITION

SCOTT JIRALDS/
SCOTT AWLEY

**SO WE WERE HIKING TO THIS
REALY COOL CAMP SITE FOR A
BOWL OF CAP'N CRUNCH!!**



**WHEN WE CAME TO THIS
WEIRD LOOKING BRIDGE!**

THEN THE CAP'N DROPPED IN AND YELLED
"JUST THINK OF WHAT YOU WANT AND
GO FOR IT!"



THE THOUGHT OF THAT
SWEET DELICIOUS
CRUNCH GOT US RIGHT
OVER THAT BRIDGE!

THAT'S HOW WE GOT TO OUR
AWESOME CAMP SITE AND
OUR HUGE BOWLS OF
CAP'N CRUNCH CEREAL!

**YOU AND THE CAP'N
MAKE IT HAPPEN!**



SCOOBY-DOO

in

THE UNDERSEA MYSTERY!

WHY DIDN'T WE
STAY IN THE
MYSTERY
MACHINE?!
IT WAS SO
WARM AND
SAFE THERE!

THIS STORM
CAME OUT OF
NOWHERE!

AND
NOWHERE
IS WHERE
WE'RE GOING
TO WIND UP!

CRASH!













ONLY ONE NETWORK IS TURNING
SUNDAY INTO CARTOON FUN-DAY!

JUMANJI

THE MOUSE AND THE MONSTER

THE INCREDIBLE HULK

B.A.D. (BUREAU OF ALIEN DETECTORS)



BACK TO BACK
COOL CARTOONS

ZOO KIDS

EVERY SUNDAY
MORNING 9AM

UPN

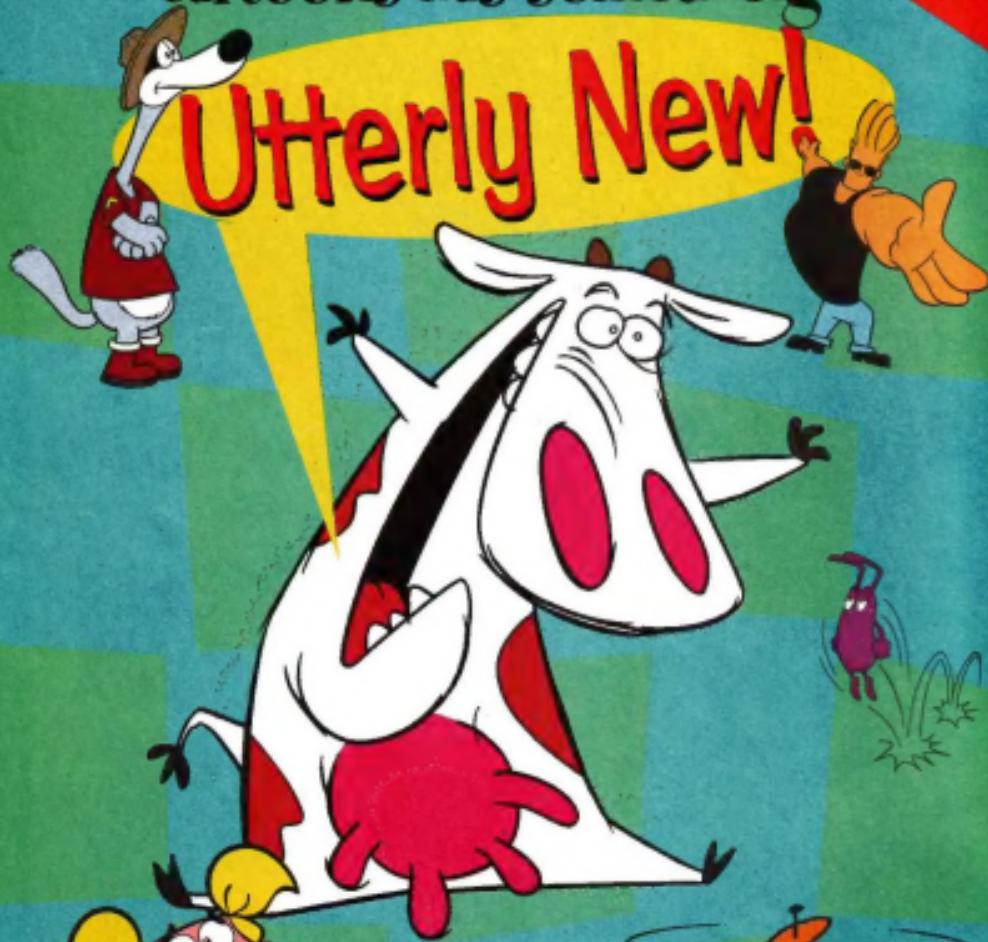
© 1998 United Paramount Network Inc. All Rights Reserved.

JUMANJI © 1995 The Walt Disney Company © 1994 UPN/KIDS. All Rights Reserved.
The Incredible Hulk © 1995 Marvel Characters, Inc. All Rights Reserved.
B.A.D. © 1998 Absolute Productions, Inc. All Rights Reserved.
© 1998 United Paramount Network. All Rights Reserved.

Sunday Nights
7:00 PM EST

The best place for
cartoons has something

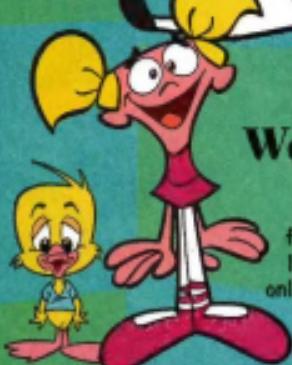
Utterly New!



Introducing
World Premiere Toons

world premiere toons

One channel. 48 original
never-before-seen cartoons
featuring dozens of new characters.
It's never happened before, and it's
only happening on the Cartoon Network.
TOON IN!



**CARTOON
NETWORK**
The Best Place for Cartoons

© 1999 Turner Broadcasting System, Inc. All Rights Reserved.













HURRY,
WHILE SUPPLIES
LAST!



THE JETSONS

- NO. 1- \$2.00 (\$2.50 - CAN)
 - NO. 2- \$1.50 (\$1.75 - CAN)
 - NO. 3- \$1.50 (\$1.75 - CAN)
 - NO. 4- \$1.50 (\$1.75 - CAN)
 - NO. 5- \$1.50 (\$1.75 - CAN)
 - NO. 6- \$1.50 (\$1.75 - CAN)
 - NO. 7- \$1.50 (\$1.75 - CAN)
 - NO. 8- \$1.50 (\$1.75 - CAN)

THE FLINTSTONES*

- NO. 1- \$2.00 (\$2.50 - CAN)
 - NO. 2- \$1.50 (\$1.75 - CAN)
 - NO. 3- \$1.50 (\$1.75 - CAN)
 - NO. 4- \$1.50 (\$1.75 - CAN)
 - NO. 5- \$1.50 (\$1.75 - CAN)
 - NO. 6- \$1.50 (\$1.75 - CAN)
 - NO. 7- \$1.50 (\$1.75 - CAN)
 - NO. 8- \$1.50 (\$1.75 - CAN)
 - NO. 9- \$1.50 (\$1.75 - CAN)
 - NO. 10- \$1.50 (\$1.75 - CAN)

SCOOBY-DOO

- NO. 1- \$2.00 (\$2.50 - CAN)
 - NO. 2- \$1.50 (\$1.75 - CAN)
 - NO. 3- \$1.50 (\$1.75 - CAN)
 - NO. 4- \$1.50 (\$1.75 - CAN)
 - NO. 5- \$1.50 (\$1.75 - CAN)
 - NO. 6- \$1.50 (\$1.75 - CAN)
 - NO. 7- \$1.50 (\$1.75 - CAN)
 - NO. 8- \$1.50 (\$1.75 - CAN)
 - NO. 9- \$1.50 (\$1.75 - CAN)
 - NO. 10- \$1.50 (\$1.75 - CAN)

**HANNA-BARBERA®
ALL-STARS**

- NO. 1- \$2.00 (\$2.50 - CAM)
 - NO. 2- \$1.50 (\$1.75 - CAM)
 - NO. 3- \$1.50 (\$1.75 - CAM)
 - NO. 4- \$1.50 (\$1.75 - CAM)

**HANNA-BARBERA®
PRESENTS**

- NO. 1- \$2.00 (\$2.60 - CAN)
 - NO. 2- \$1.50 (\$1.75 - CAN)
 - NO. 3- \$1.50 (\$1.75 - CAN)
 - NO. 4- \$1.50 (\$1.75 - CAN)
 - NO. 5- \$1.50 (\$1.75 - CAN)



ALL #1 ISSUES
COME POLY-BAGGED
WITH BACKING
BOARDS!



Journal of Business Ethics, Vol. 1, Number 1, January 1982
© 1982 by Martinus Nijhoff Publishing Company, Inc., Dordrecht, Holland. All rights reserved. At
the time of publication, the author was affiliated with the University of Texas at Austin.

334	ARCHIE COMIC PUBLICATIONS, INC.	
 Archie-Veronica® BACK ISSUE OFFER P.O. Box #673, Mamaroneck, NY, 10543-0673		
NAME <input type="text"/> ADD <input type="checkbox"/> <input checked="" type="checkbox"/> MALE <input type="checkbox"/> FEMALE <input type="checkbox"/>		
ADDRESS <input type="text"/>		
CITY <input type="text"/> STATE <input type="text"/> ZIP <input type="text"/>		
PLEASE SEND BACK THIS ENTIRE PAGE.		OFFER EXPIRES DEC. 31, 1996
DAY/TIME # <input type="text"/>		
<input checked="" type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD <input type="checkbox"/>		
		
SIGNATURE <input type="text"/> EXP. DATE <input type="text"/> <small>AND, INC.</small>		
AVAILABLE IN U.S. & CANADA ONLY All Canadian orders must be made payable in U.S. currency or by International Money Order. Please allow 6-8 weeks delivery.		

AVAILABLE IN U.S. & CANADA ONLY All Canadian orders must be made payable in U.S. currency or by International Money Order. Please allow 8-12 weeks delivery.





WE'RE IN THE
LITTLE
VILLAGE ON
THE STREET!



Try this
trick
and see
what magic
you can make



B



Color Change Crystals Add Magic You Can Taste



A

Fold this section over left

B

HANNA-BARBERA® Mailbox

SEND YOUR LETTERS TO: ARCHIE COMIC PUBLISHING, INC.
HANNA-BARBERA MAILBOX
P.O. BOX 478, HANNA-BARBERA, NY 10543-0478



Dear H-B Comic News:

I have seen many Scooby-Doo shows and I think they are great. I just wanted to know where I could get A Pup Named Scooby-Doo comics.

Rebecca Bradley, Roseville, CA

(*A Pup Named Scooby-Doo, which was Hanna-Barbera Presents #8, is probably sold out at newsstands, Rebecca. But you might want to try your local comic book store to see if they have an issue in their back issues department. That's why you've got to get them while they're out there! But there is talk about doing a Pup Named Scooby-Doo issue in an upcoming Scooby issue. What do you folks think?*)

Dear H-B Comic News:

I just read Flintstones #10 and it was incredible! I liked all three issues, though my favorite one was "Border Wars." Will the future issues of The Flintstones be any good? Jennifer Villarreal, San Antonio, TX

(*Jennifer, we try to make them ALL good! Nice got to hear how much you like them.)*

Dear H-B Comic News:

I'm greatly impressed how Archie has retained the true classic form of the Hanna-Barbera characters from their television shows. The only problem I have is waiting for the next issues to come out. Here in Texas we don't exactly get prompt service.

Robbie McRae, Odessa, TX

(*Maybe not prompt service, Robbie, but terrific -- and, dare I say, observational -- people. We love your comments. Thanks so much.)*

Dear H-B Comic News:

I have been and still am a very big, very big and devoted fan of all the Hanna-Barbera cartoons and superheroes. I just bought the latest copy of the Superstar Olympian comic book; the latest issue of Hanna-Barbera Presents. I enjoyed it very, very, very much! However in the future, I would like to see specials on all the Hanna-Barbera superheroes -- characters like The Herculoids, Samson and Goliath, Space Ghost and the like.

Alan P. Schulman, Forest Hills, NY

(*Alan -- and the rest of you -- do we have news for you! In the works are books*

starring Space Ghost and The Herculoids! And, about to appear on the newsstands, is an issue devoted to Frankenstein Jr. and The Impossibles! Please let us know what you think of them all. And keep those letters coming about what other characters you'd like to see us do.)

Dear H-B Comic News:

I have had a hard time finding Scooby-Doo back issues. Do you people have any on hand?

Natalie Driggs, Hingham, MA

(*Well, finding back issues is at most times a very difficult task. We sometimes advertise their availability but not on those you ask for. Our advice would be to try your local comic book stores. They often stock them. By the way, Bill White, one of our most famous Hanna-Barbera artists, lives in a nearby Massachusetts town.)*

Dear H-B Comic News:

I have just started collecting your comic books and I have to congratulate you on a wonderful job. It's nice to come home from school and be able to sit down and read a funny comic book. Whenever I wake up in the morning I rush downstairs to watch The Flintstones and Scooby-Doo. I was wondering if you're going to have a Scooby's Laboratory comic book?

John Dube, Exeter, NH

(*Thanks for your wonderful words, Jon. At the moment, there are no plans for us to do Scooby's Lab, but stay tuned ...)*

Dear H-B Comic News:

You're talking of Scooby-Doo crossovers with Josie and the Pussycats and with Dynomutt. Cool! But I think Scooby and Co. should meet H-B's other crime solving teams like Clue Club and Goober and the Ghost Chasers.

Jacob Gilbert, Troy, NY

(*Well, Jacob who is probably our biggest writer of letters, what do you think of mixing Scooby-Doo with the folks from Gilligan's Island? This is a crossover you'll never forget and it's in the works right now!*)

FAN ART



JULIA MORRISON
VINCENNES, IN



I ❤ VELMA!

PATRICIA SMITH
DOBBS FERRY, NY



MICHAEL ROBERTS
BRONX, NY

CHRISTIAN MORRISON
VINCENNES, IN



Shaggy

Scooby

YOU CAN SEND YOUR ARTWORK TO ARCHIE COMIC PUBLICATIONS INC.,
FAN ART DEPT. #201 PO BOX 919, MAMARONECK, NY 10543-0919

HANNA-BARBERA®

CARTOON NETWORK



SUPER-SIZE HOLIDAY SPECIAL!



Scooby-Doo™ Crew Face Real Monster!



A gigantic ice monster emerges from the bottom of the sea and captures Daphne as Scooby-Doo and company face "The Mystery at the Bottom of the Sea." In next month's *Scooby-Doo* #16.

Be warned that this monster is REAL and not someone's electrical creation. And so is the danger facing the teen-age detectives.

Also in this action-packed, laugh-loaded issue are "The Ghosts of Central Park." It's a double-header winner!

Get ready for the Cartoon Network Holiday Special #1, coming to you in a month's time. It features almost every Cartoon Network star you can think of. And all in special holiday stories.

There's *Scooby-Doo* in a haunted toy store...The Jetsons facing Mr. Spacely and his Christmas ghosts...The Flintstones bringing home a Voodoo doll for Pebbles' Christmas gift...Yogi Bear and Boo Boo facing the facts of their Blunderful Life and much more.

Better order this 48-page holiday treat now! This is one you don't want to miss.



Space Ghost About to Fly!

Just two short months away is the incredible debut of *Space Ghost*, the superstar superhero of the Cartoon Network!

Not for ten years has the comic book page seen the likes of this avian king of space and his popular sidekicks. And now in this glorious return of *Space Ghost*, you'll be reading "The Final Return of Space Ghost!" As well as a hot new *Dino Boy* adventure.

The pencils are the work of Scott Aernsen, the superhero fan favorite, and the script is by Bill Motteray, one of the Cartoon Network's major story talents.

Cover the days, folks...it's gonna hit you like a ton of bricks!

This Month...



Don't miss *Scooby-Doo* #15

this month as the teen-age sleuths viscerally end up in the lost city of Atlantis as they try to solve "The Undersea Mystery." And *The Flintstones* #16 features Fred Flintstone in a great moment of history as he does the world's first pair of shoes! Show enough, it's a laugh-loaded winner!

HANNA-BARBERA®



We're Nothing Without You! Tell us what you think about our comics.

Send your letters to:

Hanna-Barbera®
Comic News
Archie Comics
P.O. Box 419
325 Fayette Avenue

Mamaroneck, NY 10543-0419

SCOOBY-DOO

THE NOT SO RELUCTANT DRAGON!

HAWAII IS
SO BEAUTIFUL!

AND SO CALM!

BEAUTIFUL,
YES! CALM,
NO!

HELLLP!

HSSSS!

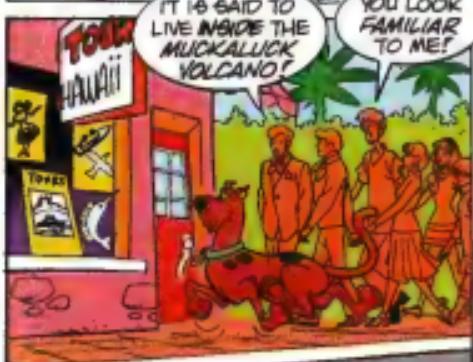
RUH
ROH







NO, THERE HAVE BEEN MANY STORIES TOLD ABOUT THE DRAGON!





HANNA-BARBERA
CHARACTERS ARE
HILARIOUS... AND
DON'T YOU FORGET IT!

RIBBON RABBIT'S
REIN RANNIN' APAL-APAL!
APAL-APAL ROCKS!

THESE COMICS ARE
MORE FUN THAN A
BARBEE OF MONKEYS!

YABBA-DABBA-DOO!
THESE ALL-NEW COMICS
FEATURE THE WHOLE
HANNA-BARBERA CREW!

LOOK FOR
HANNA-BARBERA
COMICS EVERY
MONDAY!

THEY'RE FUNNIER
THAN THE AVERAGE
COMICS!

PREPARE FOR IMPACT.



**JONNY
QUEST**

The Real Adventures

**BETTER HOPE YOUR
TV HAS AN AIRBAG!**

INTRODUCING THE REAL ADVENTURES OF JONNY QUEST. AN ALL NEW TV SERIES. ALL NEW ADVENTURES.
ALL NEW EXCITEMENT. ALL NEW POWER. WITH AN IMPACT THAT'S ALL TOO REAL. YOU HAVE BEEN WARNED.

THE REAL ADVENTURES OF JONNY QUEST. Exploding across TV screens every weekday this fall.

TBS
SUPERSTATION
4:35pm weekdays

**CARTOON
NETWORK**
8pm weekdays

TNT
8pm weekdays









SIX-ISSUE COMIC BOOK SUBSCRIPTIONS

Enclose \$7.50 for each title checked.

Receive the next six issues as they are printed.

- ARCHIE
- ARCHIE & FRIENDS
- BETTY
- BETTY & VERONICA
- BETTY & VERONICA SPECTACULAR

- JUGHEAD
- SCOOBY DOO
- SONIC THE HEDGEHOG
- VERONICA

Number of titles checked x \$7.50 (\$6.00 CANADA)
TOTAL AMOUNT \$

SAVE \$1.50
AT THE COVER PRICE!**TWELVE-ISSUE COMIC BOOK SUBSCRIPTIONS**

Enclose \$15.00 for each title checked.

Receive the next twelve issues as they are printed,

plus a 13th issue free!

(This offer limited to the following titles only.)

- ARCHIE
- BETTY
- BETTY & VERONICA

- JUGHEAD
- SONIC THE HEDGEHOG
- VERONICA

Number of titles checked x \$15.00 (\$11.00 CANADA)
TOTAL AMOUNT \$

SAVE \$4.50
AT THE COVER PRICE!

HEY, KIDS!
HERE'S YOUR
CHANCE TO
SAVE!!!



MAIL TO:

ARCHEE COMIC PUBLICATIONS, INC.
ARCHEE'S SUBSCRIPTIONS OFFER
P.O. BOX #673, MAMARONECK, NY 10549-0673

POSTAGE &
HANDLING
INCLUDED

NAME AGE MALE FEMALE ADDRESS CITY STATE ZIP DIALTIME PHONE # OFFER EXPIRES DEC. 31, 1995
PLEASE ALLOW 4-6 WEEKS DELIVERY

6-ISSUE
COMIC BOOK
SUBSCRIPTION \$

12-ISSUE
COMIC BOOK
SUBSCRIPTION \$

\$44 TOTAL \$

VISA MASTERCARD

SIGNATURE EXP DATE

AVAILABLE IN U.S. & CANADA ONLY. All Canadian orders must be made payable in U.S. currency or by International Money Order.

FOUR-ISSUE DIGEST SUBSCRIPTIONS

Enclose \$5.00 for each title checked.

Receive the next four issues as they are printed.

- ARCHIE DIGEST MAGAZINE
- BETTY & VERONICA DIGEST MAGAZINE
- JUGHEAD WITH ARCHIE DIGEST MAGAZINE
- LAUGH DIGEST MAGAZINE

SAVE \$2.16
AT THE COVER PRICE!

SUBSCRIBE
TO THESE
DIGESTS
TODAY, AND
SAVE!!!



Number of titles checked x \$5.00 (\$6.00 CANADA)
TOTAL AMOUNT \$

FIVE-ISSUE DOUBLE DIGEST SUBSCRIPTIONS

Enclose \$10.00 for each title checked.

Receive the next five issues as they are printed.

- ARCHIE'S DOUBLE DIGEST
- BETTY & VERONICA DOUBLE DIGEST
- JUGHEAD'S DOUBLE DIGEST
- PALS 'N' GALS DOUBLE DIGEST

SAVE \$3.75
AT THE COVER PRICE!NAME AGE MALE FEMALE ADDRESS CITY STATE ZIP DIALTIME PHONE # OFFER EXPIRES DEC. 31, 1995
PLEASE ALLOW 4-6 WEEKS DELIVERY

FOUR-ISSUE
DIGEST
SUBSCRIPTION \$

FIVE-ISSUE
DOUBLE DIGEST
SUBSCRIPTION \$

\$37 TOTAL \$

VISA MASTERCARD

SIGNATURE EXP DATE

AVAILABLE IN U.S. & CANADA ONLY. All Canadian orders must be made payable in U.S. currency or by International Money Order.

Dig in and help Jimmy Dean support United Cerebral Palsy.



Archie and the gang are helping Jimmy Dean raise \$100,000 for people with Cerebral Palsy. You can join them! Each package of Jimmy Dean purchased will help Jimmy Dean reach their goal. Look for specially marked packages in your grocer's freezer!



J Jimmy Dean®

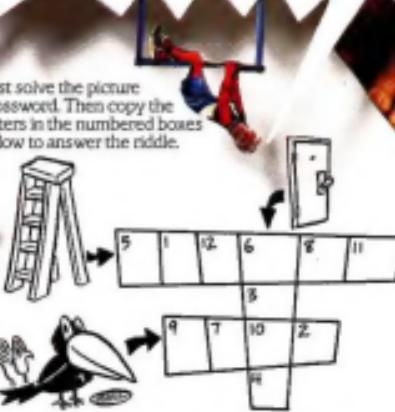
ucp

UNITED
CEREBRAL
PALSY

Advancing the independence of people with disabilities

BREAK TIME!

First solve the picture crossword. Then copy the letters in the numbered boxes below to answer the riddle.



How many Kit Kat bars
can you break?

If you break this, people will cheer.

1	2	3	4	5	6	7	8	9	10	11	12
---	---	---	---	---	---	---	---	---	----	----	----

Hey, when
you're finished
with these puzzles,
give your brain a
break and have a



Kit Kat bar.
Crisp wafers
in creamy
chocolate. What's
there to think about?



CHOCOLATE CHIP & COCONUT



**SUPRA
CHIAS
MATIC
SCANS**

